



International  
American University

# SHAPING TOMORROW'S LEADERS TODAY!



2023-2024

# Message From President

On behalf of the students, staff, faculty and administration, I'd like to welcome you to International American University!

IAU celebrates its 18th year as a boutique Southern California business school college since 2005. IAU is recognized in Los Angeles for its vibrant location off Wilshire Blvd., competitive tuition, friendly staff and instructors, flexible program schedule, convenient class offerings, and fun campus student activities. The [2023 Yahoo! Finance](#) article recognizes IAU's ranking by the California Herald, whose criteria are not about student population, campus size, or sports teams. The California Herald focuses on affordability, screening criteria for admissions, and student to instructor ratio.

Surviving the COVID was the biggest single challenge that IAU has faced since its establishment. To survive as a business, IAU had to be creative with reducing expenses, implement creative human resource strategies, and devise creative business strategies as alternate means of generating revenue. As a business student, allow IAU to pass on this beneficial knowledge to you.

For 2023-2024, IAU is poised for growth by adding new programs and satellite campus locations. No matter which academic pathway you choose, advisors will guide you throughout your university career, professors will help you succeed, and your fellow Blue Eagles will support you every step of the way. We all work together on IAU's beautiful campuses to make sure you complete your goals here and move on to careers or further education.

Soar high, Blue Eagles!

Ryan Doan, DBA  
President/CEO  
Office of Executive Affairs



# Mission and Objectives

International American University's (IAU) mission is to provide a positive learning and social environment where students, faculty, staff, and alumni can come together to build a campus community of collaboration, prepare students professionally and promote ethical business practices according to Christian principles.

To achieve the Institution Mission Statement, IAU:

- Offers an academically rigorous curriculum to meet students' educational and professional goals.
- Employs a leadership team, qualified faculty, and administrative staff that provide appropriate student services to ensure student success.
- Provides career development through various career services, which include professional development workshops, internships, and on-campus employment opportunities.
- Continuously assesses, improves, and ensures the effectiveness of the University and its programs.
- Creates a Christian campus that is student-centered, and where all individuals are valued and diversity is embraced.

# Los Angeles Main Campus



IAU's main campus is located in the heart of Los Angeles, not far from downtown and west L.A. This campus is conveniently accessible from the 10 and 101 freeways.

Los Angeles is a world center of business, international trade, entertainment, culture, media, fashion, science, technology, and education. It is home to renowned institutions covering a broad range of professional and cultural fields, and is one of the most substantial economic engines within the U.S.

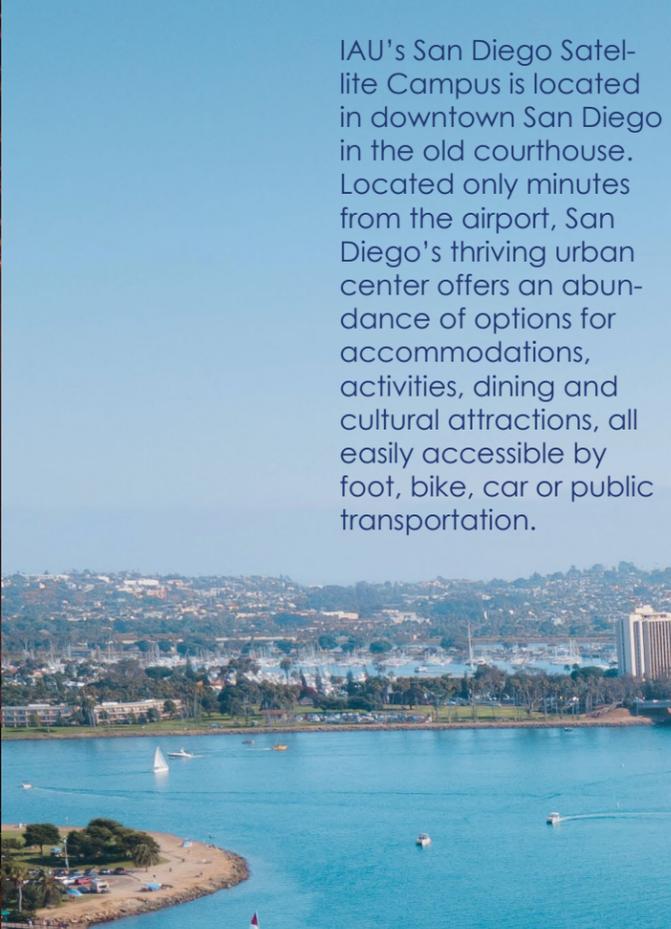


# Orange County Satellite Campus



IAU's Orange County Satellite Campus in Irvine, CA, is approximately 42 miles south of the Los Angeles main campus. Irvine is known for its beautiful parks, friendly people, low crime, and great schools. For 16 years in a row, it's been ranked as the safest U.S. city with a population of over 250,000, based on FBI data.

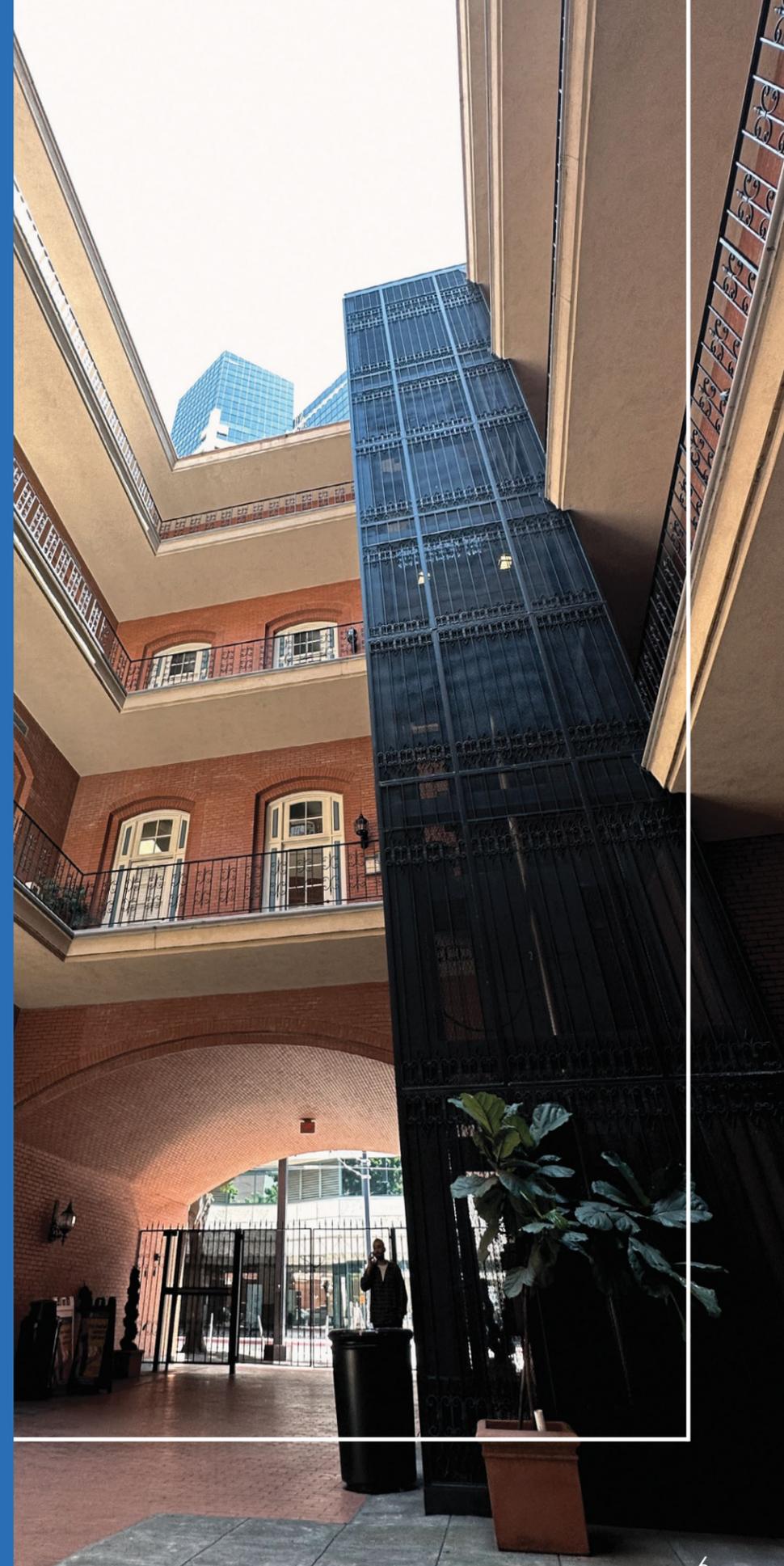
Orange County is the second most populous county in California, behind Los Angeles County. Orange County is home to entertainment and shopping attractions such as the Irvine Spectrum, South Coast Plaza, and The District at Tustin Legacy. The John Wayne Airport is conveniently less than three miles away.



IAU's San Diego Satellite Campus is located in downtown San Diego in the old courthouse. Located only minutes from the airport, San Diego's thriving urban center offers an abundance of options for accommodations, activities, dining and cultural attractions, all easily accessible by foot, bike, car or public transportation.



# San Diego Satellite Campus



# Faculty



**Amanda Kenderes, Ph.D.**  
Program Chair, General Education

Dr. Amanda Kenderes earned her Ph.D. in Social Sciences and Comparative Education from UCLA in 2012. Owing to her interdisciplinary background, she has taught courses in Psychology, Sociology, Communication, Education, English (composition, creative writing and literature), Political Science, Business, Gender Studies and Media Studies.

With an international upbringing that spans five continents, Dr. Kenderes is interested in issues of communication and culture. She has over ten years of teaching experience in Korea, Michigan, and California. Her professional work experience includes a variety of employers, including the United Nations (UNESCO), UCLA, and Loyola Law School.

Rocio is an executive in Hospitality and a veteran in Human Resources for over 27 years. She started from the ground up at the Hilton Hotels Corporation in the early 90's. As a result of the many years in the industry, Rocio led and trained large teams of more than 500 employees at iconic hotels and resorts in the Los Angeles area, such as The Biltmore Hotel in Downtown Los Angeles and Loews Hotel and Resort in Santa Monica. She also had the opportunity to work for non-profits, such as Pasadena Humane Society and universities like the University of Southern California.

Her passion for Hospitality and Human Resources has taken her career to higher levels, and she now shares her knowledge and experience with the new generations by mentoring students at Mount Saint Mary's University, Cal Poly Pomona, and UC Riverside.



**Rocio Pacheco, M.B.A.**  
Program Chair, Undergraduate Business



**David Johnson, Ph.D.**  
Program Chair, DBA

Dr. David Johnson has been in higher education for many years, having begun his academic career with his bachelor degree from UC Davis in 1983. After working for two decades in all related management fields for some of the largest corporations in the US, Dr. Johnson went back to obtain both his MBA and Ph.D. as an adult learner. Dr. Johnson is experienced and has expertise in profit and loss management, labor resource optimization, retail merchandising, marketing, startups/turnarounds, employee relations/retention, customer relationship management, vendor/supplier administration, and staff training and development. He is currently in charge of staff development for his district while managing one of the business units.



**Alex Sherm, D.B.A., M.S.**  
Program Chair, DM

Dr. Alex Sherm served as the Director of Finance for Economic Development at the Department of the Treasury for the Government of Uzbekistan. He was responsible for analyzing the feasibility of FDI projects to determine credit worthiness and make final recommendations to the Prime Minister. While he was with the ministry of finance, he played an integral role in the planning, building, and in the implementation of the CIS economy.

Dr. Sherm was responsible for the execution of special projects that guided Uzbek Central Bank monetary policy and provided key decision-making support to the office of the Prime Minister. He was responsible for the authorship of core components of the Uzbek Tax Code and tax guidelines governing the public and private sector economic development and capital investments.

Joseph Siegmund has received his Ph. D. in Organizational Leadership from Northcentral University, Master of Business Administration from Saint Leo University with concentration in Management and Bachelors in Business Administration from American InterContinental University with concentration in Organizational Psychology and Development. In addition to these academic achievements, Dr. Siegmund has 20 years of hands on business experience in operations, management, human resources, new business development and strategic growth planning.

Dr. Siegmund's professional business experiences include working in Client Services for a tax and Payroll Company, Owning and Managing two startup heating and air conditioning companies in Southern California, National Sales Manager for an international controls company and currently as the Vice President of Operations for same international controls company. Dr. Siegmund enjoys developing and growing new business concepts from inception to market.



**Joseph Siegmund, Ph.D.**  
Program Chair, MBA



# Student Statistics

## 2023 STUDENT DEMOGRAPHICS

# Programs

## School of Business

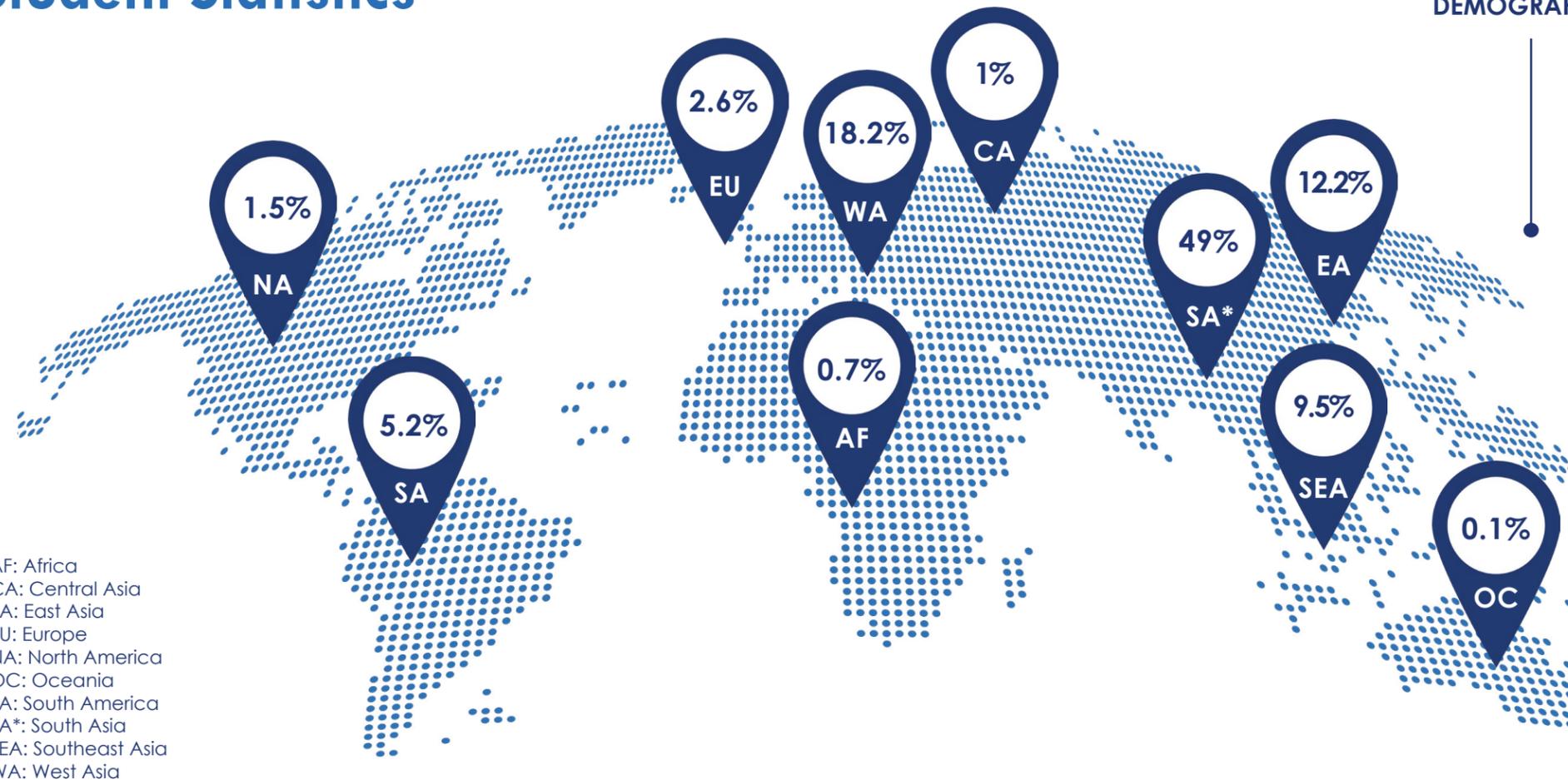
- Certificate of Accounting
- Certificate of Business
- Associate of Science in Business Administration (ASBA)
- Bachelor of Business Administration (BBA)
- Bachelor of Business Administration in Accounting (BBA-Acc)
- Master of Business Administration (MBA)
- Master of Business Administration in Business Analytics (MBA-BAn)
- Master of Business Administration in Management Information Systems (MBA-MIS)
- Doctor of Business Administration (DBA)
- Doctor of Management (DM)

## School of General Education

- English as a Second Language (ESL)
- Pathway Programs



Scan the QR code to visit IAU's website for more details.



AF: Africa  
 CA: Central Asia  
 EA: East Asia  
 EU: Europe  
 NA: North America  
 OC: Oceania  
 SA: South America  
 SA\*: South Asia  
 SEA: Southeast Asia  
 WA: West Asia

### ALUMNI WORLDWIDE

- |                |                         |                     |                      |
|----------------|-------------------------|---------------------|----------------------|
| Afghanistan    | El Salvador             | Lebanon             | Suriname             |
| Albania        | England                 | Libya               | Sweden               |
| Argentina      | France                  | Lithuania           | Switzerland          |
| Australia      | Georgia                 | Malaysia            | Syria                |
| Azerbaijan     | Germany                 | Mexico              | Taiwan               |
| Bangladesh     | Greece                  | Mongolia            | Thailand             |
| Belarus        | Honduras                | Nepal               | Tunisia              |
| Belgium        | Hong Kong               | Netherlands         | Turkey               |
| Belize         | Hungary                 | Nigeria             | Turkmenistan         |
| Bermuda        | India                   | Pakistan            | Ukraine              |
| Brazil         | Indonesia               | Peru                | United Arab Emirates |
| Bulgaria       | Iran                    | Philippines         | United Kingdom       |
| Canada         | Israel                  | Poland              | United States        |
| Chile          | Italy                   | Republic of Moldova | Uzbekistan           |
| China          | Jamaica                 | Romania             | Vietnam              |
| Colombia       | Japan                   | Russia              |                      |
| Congo          | Jordan                  | Saudi Arabia        |                      |
| Costa Rica     | Kazakhstan              | Serbia              |                      |
| Croatia        | Kenya                   | Singapore           |                      |
| Czech Republic | Kingdom of Saudi Arabia | Slovenia            |                      |
| Denmark        | Kuwait                  | South Korea         |                      |
| Ecuador        | Kyrgyzstan              | Spain               |                      |
| Egypt          | Latvia                  | Sri Lanka           |                      |

### INCOMING CLASS PROFILE

| GENDER      | ETHNICITY     |
|-------------|---------------|
| Female: 40% | Asian/PI: 72% |
| Male: 60%   | Caucasian: 4% |
|             | Hispanic: 3%  |
|             | Other: 21%    |

| AGE GROUP           |                     |
|---------------------|---------------------|
| 18-25: 185 (17.44%) | 41-50: 128 (12.06%) |
| 26-30: 431 (40.62%) | 51+: 24 (2.26%)     |
| 31-40: 293 (27.62%) |                     |

\* Students demographics data indicates the year of 2023.

## Student



“ My personal study experience at the IAU has changed my life, and I believe it will be an excellent choice for any student looking to broaden their horizons and advance their education. It helped me get my MBA, and MBA study helped me understand how business works. I found a nice environment where I could work with great people, and then I got my H1B visa.

—— Sharon Pang, MBA, 2022

“ While studying for my MBA, I was able to achieve a variety of skills that currently help me to become a better professional. IAU has helped me to grow at a professional and personal level through the amazing experience they offer to their students. At IAU, I was able to grow my network and meet other amazing professionals that have definitely changed my work skills forever.

—— Manuel Rodriguez, MBA, 2021



## Testimonials



“ The faculties in the IAU are amazing and so knowledgeable, I got so many think that I learned during the classes which helps me in real life. I am putting all my knowledge what I have learned from the professors in my job field, which really help me out in growing ahead.

—— Shubham Dubey, MBA, 2023

“ I believe my studies at IAU gave me additional tools to be more confident and successful in my business career, whether it would be working for an existing company or creating my own. Their internship program also gives us an opportunity to improve our skills and apply the theory we learn in class to concrete business life. Additionally, while studying at IAU you will get the opportunity to meet other students from all over the world, learn about different cultures and make connections that could last a lifetime.

—— Stephanie Regueiro, MBA, 2021



# APPLY TODAY!



## 6 OPEN ENROLLMENT SESSIONS 2023 Enrollment Deadlines

### FALL

Session 1: Aug. 28  
Session 2: Oct. 23

### SPRING

Session 1: Jan. 02  
Session 2: Feb. 26

### SUMMER

Session 1: Apr. 29  
Session 2: Jun. 24

## Admission Requirements

Applications for admission are accepted throughout the year. There are six (6) enrollment terms per calendar year. Applicants are urged to apply in a timely manner for the desired enrollment term. For F-1/I-20 applicants, Admissions Portfolio (AP) should be submitted 30 days prior to the term of enrollment to ensure timely processing. F-1 applicants with a "change of status" should submit 60-90 days prior.

### Part 1. All Applicants Must Have:

- Application for Admissions
- Application Fee
- School Performance Fact Sheet
- Photo Headshot
- Academic Credentials (Original Transcripts and/or Foreign Credential Evaluations)
- English Proficiency
- Government Issued Identification Card

### Part 2. All F-1 Applicants Must Have (if not F-1 applicant, please skip to Part 4)

- Passport
- Financial Capability

### Part 3. All Transfer F-1 Applicants Must Have

- Form I-20
- Form I-94 or Form I-797
- Visa

### Part 4. Doctoral Documents

- Resume
- Letter of Interest
- Letters of Recommendation (2)

### Part 5. VA Documents

- Certificate of Eligibility

### Part 6. Optional

- Transfer Credit (TRC)
- Standardized Exams Credit (SEC)
- Dependents, Passport, and Visa

Scan the QR code to visit IAU's website for more details.



# F-1 Services

**Housing.** IAU does not have dormitory facilities under its control. Housing is the responsibility of the student. There are many apartments for rent within a 1 to 10-mile radius of IAU, and many are within walking distance.

**Insurance.** All international students on F-1 visas are recommended to have medical insurance for themselves and their dependents living with them. Although IAU does not mandate a specific Health Insurance Provider, IAU is partnered with ISO Health Insurance and GeoBlue International Health Insurance to provide international students with local and affordable plans.

**Bank Account.** F-1 students will need a local bank account to manage financial transactions. IAU has partnered up with local popular banks to assist students. Documents needed include student visa, passport, and proof of IAU enrollment.

**Mobile Phone.** Having a mobile phone is essential to living in the US. Obtain a local SIM card for your mobile phone so you can communicate with IAU, your family, and friends.

**Driver License.** Students are encouraged to obtain a California Driver License (DL) if they plan to drive a car in California. The State of California does not recognize an International Driving Permit (IDP)/International Driver License/International License as a valid form of driver license.

For more information, contact [iss@iaula.edu](mailto:iss@iaula.edu).



# Career Services

**Professional Development Workshops.** IAU's Office of Career Services assists students with resume writing, tips, provides interview techniques, lists job openings, and organizes professional development workshops.

**Internships.** IAU offers internships through cooperative education agreements with qualifying employers for eligible students enrolled in a degree programs. IAU requires the successful completion of a minimum of two internship experiences during students' academic programs as an integral part of the established program curriculum to meet graduation requirements. F-1 students must engage in internships through Curricular Practical Training (CPT).

**Practical Training.** F-1 students may participate in off-campus employment with prior authorization from a DSO or USCIS to gain practical experience in their field of study. There are two types of off-campus work authorization available to F-1 students: Curricular Practical Training (CPT) and Optional Practical Training (OPT).

**On-Campus Employment.** Students may work on-campus part-time (up to 20 hours per week) during the mandatory (Spring and Fall) and full-time (more than 20 hours per week) during Summer. On campus employment opportunities are limited.

For more information, contact [csv@iaula.edu](mailto:csv@iaula.edu).



97%

of IAU students did at least 1 internship during their program

Employers\*

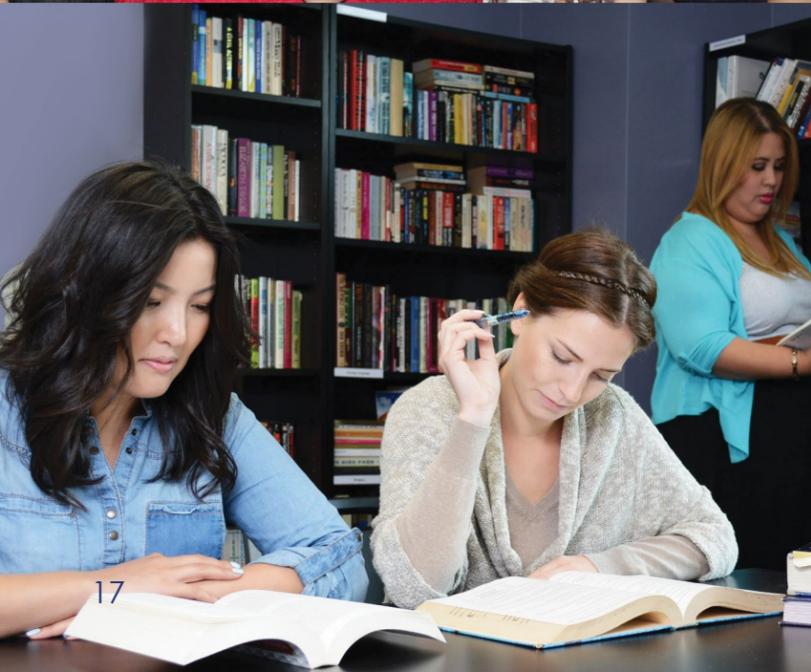
Aware Studios LLC, Rahimi & Company, An Accountacy Corp, DMH Aesthetics, SBP Asia Education, Inc., 1Heart Caregiver Services & Home Care, 3 Stars and the Sun Home Care Agency LLC, 3B Paragon Management LLC, 7CC Capital LLC, A Plus Appliance Repair Co. Academic Medical Research, American College Education, Inc., Apex Advisors USA, Inc., Aware Studio Inc., Crossroads Community Church, Beverley Angeles Textiles, Inc., Institute of Global Exchange, NewsMax Media, Inc., Olympia Plaza, Prismatic Films, Inc., Stanford Transportation Inc., Skyline Real Estate

\*Many local Southern California employers are F-1 friendly and hire IAU students. This is not an exhaustive list of employers.



# IAU STUDENT ASSOCIATION

# STUDENT ACTIVITY





**International  
American University**



Scan the QR code  
to visit IAU's website

***An accredited university with Blue Eagle pride!***



## CONTACT

### **Los Angeles Main Campus**

3440 Wilshire Blvd, STE #1000  
Los Angeles, CA 90010  
213-262-3939

### **Orange County Satellite Campus**

17801 Cartwright Rd, 1st Floor,  
Irvine, CA 92614  
619-937-3939

### **San Diego Satellite Campus**

444 W C St, STE #240  
San Diego, CA 92101  
714-735-8587



To apply, please email: [adm@iaula.edu](mailto:adm@iaula.edu)